

# 1897 Sears Roebuck Co Catalogue

imagine it's the end of the nineteenth century and with one catalog you can buy everything from beds and tools to clothing and opium yes opium not to mention ear trumpets horse buggies and bibles for every recognizable item included in the 1897 sears roebuck co

catalogue plenty of others are guaranteed to confuse or interest 21st century readers like bust cream or food and sweet spirits of nitre what was once standard household fare is today a sometimes strange often funny look at what life was once like for the average american family sears roebuck co has defined and innovated american retail for years as the company grew from humble beginnings its catalog selection exploded to include all sorts of categories and encompassed almost everything imaginable eventually you could actually buy a house right along with everything you needed to furnish it flipping through the pages of seemingly endless items huge and small readers will find it impossible not to marvel at such early american ingenuity and determination to allow people in the farthest reaches of a still growing nation to purchase and receive all the necessities of life and the comforts of home

a facsimile edition of the 1902 catalog for the retail chain displays the manners customs necessities luxuries and cost of living of an america at the turn of the century through the products americans bought

contains the savor of smalltown america

facsimile of the 1897 catalogue

it was massive beyond all comprehension it was incredibly cheap it had everything in stock it was sears roebuck co at the turn of the twentieth century oh and it had a few kinks to work out as one customer reportedly complained for heaven s sake quit sending me sewing machines every time i go to the station i find another one there you have shipped me five already but the company would gain a handle on its rapid growth and develop a reputation for efficiency and customer satisfaction the catalog selection exploded to include all sorts of categories from watches and jewelry to sporting goods firearms furniture shoes clothes toiletries toys and almost anything else imaginable including of course dr hammonds nerve and brain tablets billed as the great remedy for weak men for all those neurological disturbances men may have sought to cure in conjunction with ordering a sewing machine throughout the ages with merchandise ranging from ordinary to fantastical all priced at the pennies on the dollar rate of yore browsing through this vintage collection is sure to be an enjoyable experience now if only it came with a time machine

this book is a complete reprint of the 1922 sears roebuck and co catalog of radio apparatus and electrical goods each page of an original printed catalog has been scanned and reproduced as a page image each image has been carefully cleaned and restored by hand and computer we have removed ink bleed through showthrough from printing on the opposite sides and dirt and spots from the printing process the resulting images have a huge amount of fine detail and will look best on reading devices which can show large

images well in addition to images of all of the original content pages we have included a short introduction to sears roebuck and co as a supplier of goods and an engine of transformation of the american economy by 1922 electrical goods and appliances were in millions of homes in america but radio was just beginning to change from a technical enterprise for experimenters to an entertainment and communication medium for the masses this is what the radio enthusiasts saw when they got their new sears catalogs

a fascinating piece of history and a window to turn of the century america the sears roebuck co catalog was the amazon com of its day giving american families across the country access to thousands of items from clothing and furniture to buggies and hair tonic whether they could buy it or not people would pour over the massive volume that represented an icon in american retail the 1908 sears roebuck co catalogue offers an amazing look at life in early twentieth century america sears roebuck co have defined and innovated american retail for years as the company grew from humble beginnings it s catalog selection exploded to include all sorts of categories and encompassed almost everything imaginable with merchandise ranging from ordinary to fantastical and almost all of it priced at the pennies on the dollar rate of the time browsing through this vintage collection is sure to be an enjoyable experience

take a hundred year excursion into the past when all your wishes and whims could be found within the pages of a sears roebuck co catalogue whether you lived in manhattan new york or manhattan kansas a new camera a grand piano and even the latest medical supplies were only a mail order away with your sears catalogue florida water liquid skin hammer less revolvers bankers shears travelling bags bridging telephones and the acme triumph six hole steel range which was the the wonder of the stove world according to the ad copy could all be had for reasonable prices in this compilation of the best collectibles from the 1905 through 1910 sears catalogs readers will find everything the early twentieth century american needed to outfit home office medicine chest or craft workshop a useful resource for artists antiques dealers and history buffs this title is certain to make any reader feel nostalgic for simpler times from the department introductions and the descriptions of sears s warehouses and factories to the hundreds of merchandise filled pages readers will find treasures on every page of sears roebuck co best collectibles from the 1905 1910 catalogues

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